

# AN EARLY INVITATION

12 – 15 October 2010, Marina Bay Sands, Singapore

**600+** participants

**80+** manufacturer and retailer case studies

Across **20** countries

**25%** attendees are Chief Supply Chain Officers

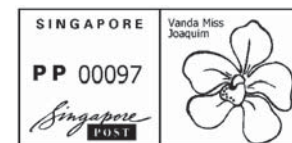
**70%** attendees hold purchasing decision power



6th annual  
**SCM**  
Logistics World 2010

Organised by:  
**terrapiinn**  
use your brain

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Exhibitor:



## SEIZE BUSINESS OPPORTUNITIES!

Is your company well positioned to capture new business opportunities when market recovers?

**Leverage on the success of Asia's most established logistics and supply chain gathering to generate new leads and increase market presence**

A key challenge for all Asia-based manufacturers is the need to integrate into the "global market" and the critical role played by Asia-based supply chain & logistics providers is in facilitating the exploration of various supply chain integration, strategies and innovation.

**If you are looking to establish your presence in this market, or looking to position your brand ahead of your competitors, SCM Logistics World offers maximum ROI on your marketing spend in 2010.**

### WHY SPONSOR SCM LOGISTICS WORLD 2010:

#### **POSITION** your brand as an industry leader

Be among the first to reserve highly coveted speaking slots! Past sponsors find that they are better positioned to supply services, solutions and demonstrate thought leadership to event participants and the industry at large.

#### **ACCESS** Asia's emerging markets

Meet key industry players in today's most lucrative Asian regions – China, India and Vietnam through our Emerging Market Supply Chain Leader's Symposium. Engage them all under one roof!

#### **ATTRACT** the right audience

The conference is highly targeted to our database of executive profiles to match that of the event. This ensures your audience is precise and your sales effort accurate and cost effective.

#### **SHOWCASE** newly-launched products and cutting edge solutions

Get your brand, product or solutions be seen by more of your focused target group over 2 days than many months of alternative routes. It also allows you to demonstrate your expertise to customers whose interest you were previously not aware of.

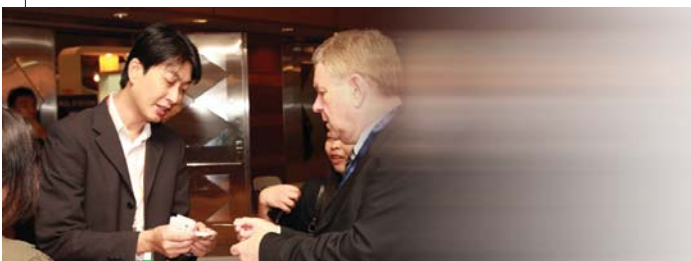
#### **BUILD** customer loyalty and foster new partnerships

Our high level networking activities enables you establish good rapport with your existing customers and prospects. This is done through organized cocktail receptions and the awards gala dinner which effectively extends interaction beyond the conference room.

#### **GAIN** global media exposure

Take advantage of our pre-event global marketing campaigns 8-10 months before the conference. Get cost-effective marketing exposure to your target audience and generate fresh sales leads today!

**Find out more about sponsorship opportunities now!**  
Contact Stella Teo at +65 6322 2737 or email [stella.teo@terrapiinn.com](mailto:stella.teo@terrapiinn.com)



“ We come back to SCM Logistics World year after year because it offers an experience that is relevant to the challenges supply chain practitioners and their customers face every day. ”

Peter Knapp, Vice President Global Contract Logistics, **APL Logistics**

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# ASIA PACIFIC'S NO 1. MANUFACTURER-FOCUSED SUPPLY CHAIN AND LOGISTICS EVENT

“An excellently organised event with the opportunity to listen from top leaders and to network with experts from everywhere in the world and from most of industry sectors. In current economic downturn supply chain leaders are already out of the crisis moving ahead with the end results in mind.”

**Sergio Vacca**, Senior Director, Supply Chain Planning, **Bulgari**



**6th Annual SCM Logistics World 2010** is the cross industry platform that enables supply chain and logistics practitioners from Fortune 500 and Asian 500 companies to gain deep insights into industry challenges, real organization issues, innovative supply chain models and methodologies to accelerate business growth and improve profits.

The theme for this year is “Agility through Innovation in Supply Chain”. As we are in year 2010, we are going to divert our attention and shift it to issues that are beyond cost containment. In this conference, we will look into how supply chain practitioners are preparing and looking ahead to a smarter, more connected, more agile and sustainable strategy for year 2011 and beyond.

## 10 NEW EXCITING FEATURES

### Chief Supply Chain Symposium

Best in breed leaders from top 10 manufacturers gather to innovate, brainstorm and shape present strategies so to create the world's most successful supply chain of the future.

### Logistics Leaders Summit

Top management executives from leading 3PLs and manufacturers convene to discuss and address key logistics issues. Attendees will bring back practical implemental ideas to improve their logistics process, control cost and create successful partnership with 3PLs

### 4 Industry Targeted Conferences

Under the umbrella of SCM Logistics World is the 4 industry conferences-high tech, CPG & retail, chemical, oil and gas and industrial and heavy machinery. Attendees will get an intensive coverage of different challenges faced by different industries.

### 4 Supply Chain Functional Leaders Lunch Roundtables

Seek new supply chain ideas and benchmark against successful supply chain strategies through the 4 dedicated roundtables on logistics; demand forecasting, supply chain planning and procurement.

### Emerging Market Supply Chain Outlook

As the markets in Vietnam, China and India are growing, there are many areas to explore and improve. Assess the challenges in navigating in these markets and their impacts on the supply chain strategies.

### Manufacturers' and Logistics Dialogue

An interactive platform for manufacturers and logistics partners to discuss expectations and concerns of each party to ensure success in partnership.

### Strategic Suppliers, Manufacturers and Retailers Dialogue

Drive end to end supply chain through partnering with all your key stakeholders. Voice out, tackle and create strategies that work towards a win-win partnership.

### SCM Logistics Excellence Awards

Industry's most prestigious award for excellence in supply chain management and logistics that recognizes key contributors in the industry.

### Government Procurement Workshop

Targeted procurement workshop for the government sector to achieve a higher compliant, transparent and efficient government procurement strategy.

**Early bird registration is now open. Save SGD1,040 when you book NOW! Contact Ng Yaling at +65 6322 2771 to avail of the offer.**

## EVENT AT A GLANCE

“SCMLogistics World was a great opportunity to learn and share best practices with supply chain professionals in Asia.”

**Tonet Rivera**  
Vice President, Asia Supply Chain  
**Mead Johnson**

PRE-CONFERENCE			
Tuesday October 12, 2010	Logistics Leadership Summit	Site Tour	Opening Cocktail
CONFERENCE DAY 1			
Wednesday October 13, 2010	Chief Supply Chain Officer Symposium		
	4 Industry Focused Conferences		
	Logistics World 2010 Chemical, Oil and Gas	Logistics World 2010 High Tech	Logistics World 2010 Retail and CPG
	Logistics World 2010 Industrial & Heavy Manufacturing	Networking Cocktail and  SCM Logistics Excellence Awards	
CONFERENCE DAY 2			
Thursday October 14, 2010	Emerging Market Supply Chain Strategic Symposium		
	4 Industry Focused Conferences		
	Logistics World 2010 Chemical, Oil and Gas	Logistics World 2010 High Tech	Logistics World 2010 Retail and CPG
	Logistics World 2010 Industrial & Heavy Manufacturing	Supply Chain Functional Leaders Lunch Roundtables	
POST-CONFERENCE			
Friday October 15, 2010	Post-Conference Workshop 1 Supply Chain Management and Planning		Post-Conference Workshop 2 Government Procurement

## ADVISORY BOARD COMMITTEE

 <b>Didier Cheneveau</b> Executive Vice President and Chief Supply Chain Officer <b>LG Electronics</b>	 <b>Shalyn Lee</b> Vice President, Personal Systems Group, Supply Chain, Asia Pacific Japan <b>Hewlett Packard</b>	 <b>Danny Yang</b> Head of Supply Chain Management & Logistics <b>METRO China</b>	 <b>Faouzi Rachdi</b> Regional Supply Chain Planning Director <b>Levi Strauss (Hong Kong) Limited</b>	 <b>Nigel Jones</b> GM of Supply Chain Strategy and Procurement <b>Fonterra</b>	 <b>Vivek Sarbhai</b> Vice President of Logistics and Customer Operations <b>Cadbury India</b>	 <b>Gerry Smith</b> Senior Vice President, Global Supply Chain <b>Lenovo</b>	 <b>Kevin O'Marah</b> Group Vice President <b>AMR Supply Chain Research, Gartner</b>

**How can you shape best strategies and models for your fellow peers to cope with the constantly changing market condition, customer demands and evolving technology?**

**Come and share your successful story at SCM Logistics World 2010. We are currently accepting speaker nominations. Contact Stella Teo at +65 6322 2737 or email at stella.teo@terrapinn.com**

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